



Operose Advisors Welcomes Steve Backus

MILWAUKEE, WISCONSIN – March 26, 2026 – Operose announced today that Steve Backus has joined the team as a Managing Director and will lead the firm’s business development and marketing team.

Steve will be instrumental in driving growth for the firm while continuing to work with institutional and family clients on all aspects of their investment program. Steve brings a holistic view when working with clients, incorporating their assets, liabilities, operations, and strategic plans into their investment decisions. This perspective creates a comprehensive investment program, customized to each individual clients' needs to support their near and long-term goals and objectives.

Steve holds a B.S. in Consumer Science with a concentration in Personal Finance from the University of Wisconsin – Madison.



About Operose

Operose delivers customized financial solutions to meet investment advisory, family office, tax and alternative investment needs. We were founded on the belief that clients deserve access to quality, tailored service and institutional resources. Backed by a robust research team, Operose prioritizes service and a commitment to excellence, providing custom offerings that align with unique financial goals. With deep respect for the responsibility entrusted to us, Operose invests in relationships to understand and proactively meet each client's needs.